

**Jay Holland - Alpaca Judge (Halter and Fleece)**

**Contact Details:**

**Park Meadows, Pennymoor, Devon. EX16 8LB**

**+ 44 07789 257222**

**jay@purealpacas.co.uk**

**Judging Qualifications: BAS Certified Judge and Judge Tutor**

**BAS Status: Certified 2010 and Recertified**

**My wife, Hilary, and I first came across alpacas in 2004 when my mother, who was house hunting in Devon, found some "genetically modified sheep" with long necks for looking over Devon hedges?! We had just moved to a property with 3 acres and, after some research, thought that alpacas looked like an interesting "hobby". Little did we realise how addictive these wonderful creatures were and, in 2007, ended up changing our lifestyle, after my mid-life crisis, so that we now have around 60 alpacas on 20 acres and a full-time business.**

**We have an equal split of both huacaya and suri within our herd, specialise in grey suri, but otherwise run the full spectrum of colours. We are concerned with breeding healthy, happy and calm alpacas and have imported alpacas to improve our bloodlines.**

**Having always had a keen interest in genetics, fibre and animal behaviour, I continue to attend, seminars and courses on these subjects and am privileged enough to have been able to teach and lecture on these and other subjects, across Europe.**

**I enjoy passing on my knowledge and love being able to run and teach all the BAS courses and to see how much the attendees gain. I have also run courses, both in the UK and Europe on confirmation, fleece, stock selection, husbandry and have taught numerous groups to shear in the UK, Spain, France and Poland.**

**My involvement and passion for alpacas has drawn me into becoming a member of the BAS Board for a term, becoming involved with the UK Regional groups as a committee member of the West Shires Alpaca Group, South West Alpaca Group and the Suri Network (UK) Group. As a member, I have been involved in setting up and running numerous shows and events which gives me a great perspective as to the amount of work that goes into such events.**

**Being an advocate of all things alpaca, I firmly believe that shows are a great place in which to raise awareness of alpacas to the public, whilst helping exhibitors to learn where they are with their own breeding and in which to educate, hopefully, everyone. In being a judge, I am privileged to be able to compare other people's alpacas and do so respectfully so that we can all enjoy the showing of alpacas.**

**Recent Show Judging experience:**

**2024:**

**Midland Halter Show**

**2023:**

**Italian Alpaca Show – Halter and Fleece**

**2022:**

**South of England Alpaca Show**

**East of England Alpaca Show**

**Danish Alpaca Show**

**Previous 3 years before Covid:**

**BAS National Show – Halter**

**BAS National Show – Fleece**

**Alpagas de Salon – Halter Show France**

**Swedish Fleece Show**

**North Somerset Halter Show**

**SWAG Fleece Show**

**Heart of England Fleece Show**

**North Devon Halter Show**

**East of England Fleece Show**

**Yorkshire Alpaca Halter Show**

**Polish National Fleece Show**

**Somerset County Fleece Show**